

# Obed A. Sai

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## Design Methods

Affinity Diagrams

Prototyping

Scenarios

Sketching

Storyboards

Usability Testing

Wireframing

Card Sorting

## Research Methods

Contextual Inquiry

Ethnographic Studies

Interviews

Diary Studies

Surveys

## Skills/Tools

Axure

Balsamiq

Brackets

Sketch

HTML

CSS

Adobe Suite

## USER EXPERIENCE DESIGNER/RESEARCHER

UX designer with over 6 years' experience identifying and incorporating user needs into user-centered Web and mobile designs. I enjoy creating quick mockups and prototypes for usability testing. I have worked on various web and mobile UX/UI solutions including eLearning, B2B platforms that bring in millions of dollars each year.

### Experience:

#### UX Designer

Deloitte Digital | Lake Mary FL | July 2016 – Present

- Conduct interviews with clients to understand user needs and design solutions for a better user experience
- Create wireframes to facilitate design discussions

#### UX Designer

Florida Blue | Jacksonville FL | Mar 2016 – July 2016

- Participate in requirements gathering, definition, and design of new or changing applications
- Turn product requirements into detailed wireframes and prototypes.
- Create new features, enhancements, and content of existing websites while maintaining the integrity of the current design and solution.
- Work with team and internal partners to produce concepts through final production

#### UX Designer

Kaplan Professional Education | La Crosse WI | July 2013 – February 2016

- Help establish and document UX design standards for KPE
- Research, design, and test new interfaces for KPE and Kaplan websites
- Evaluate design concepts presented by platform owners

#### UX Designer (Internship)

The Polis Center | Indianapolis IN | January 2013 – May 2013

- Evaluated and improved the usability of web applications supported by the center.
- Gathered requirements through interviews, analysis, and research
- Created wireframes in Balsamiq and Axure
- Designed UI of Mobile websites in Adobe Suite
- Developed front-end of the Spirit and Place mobile website in Adobe Dreamweaver with HTML, CSS, and JavaScript
- Conducted Usability Inspections and Analysis on mobile websites and prototypes

### Education

#### M.S. Human-computer Interaction

Indiana University-Purdue University | Indianapolis IN | May 2013

#### BIT Information Technology

Clayton State University | Morrow GA | May 2010